



BRENDA KISSKO

WRITER | ARTIST | GRAPHIC DESIGNER | MARKETER | TRAVELER

Results-driven marketer with more than 10 years of experience and achievement in branding, writing, advertising, destination marketing, public relations, and design. Proven success with marketing initiatives from inception to deployment with local and nationwide exposure.

I'm here to bring a creative energy to your next project, whether it be through design, writing, branding strategy, or a marketing plan. Let me help you put your best foot forward.

Follow my upcoming blog on Southern fiction, West Texas, writing, traveling, nature, and observations on life and the characters that make up this awesome planet at BrendaKissko.com.

Education:

Bachelor of Arts in Advertising, Minor in Architecture
Texas Tech University, Lubbock, Texas

SERVICES OFFERED, BUT NOT LIMITED TO, INCLUDE:

- 1 Writing:** marketing copy, travel publications, articles, blog posts, fiction, developmental editing, ghostwriting, etc.
- 2 Marketing Plans:** complete marketing strategy including SWOT analysis, competition research, target market engagement, PR & advertising strategy, and goal timelines.
- 3 Graphic Design:** fliers, marketing publications, advertisements, logos, brochures, branded stationary, promotional products, etc.
- 4 Press Releases:** write and distribute press releases.



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- 5 Trade Show Representation:** travel to trade shows and expos to represent a company or promote a product.
- 6 Branding Strategy:** walk clients through a brand strategy, including brand assessment, goal setting, creating brand equity, target market, etc.
- 7 Event Planning:** work within set budget to coordinate facility & hotel bookings, logistics, decorations, permits, transportation, etc.

Contact for questions and a free quote:

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